



Ugly Community Schools Strategic Plan Summary 2022-2027



STUDENT ACHIEVEMENT

Strategic Goal Statement: We will improve student achievement in all area.

Objectives:

- **Focus on academic planning**
 - Focus and communicate on student academic options for early enrollment in Tech Center, Dual Enrollment and personal finance planning to increase college and career preparedness
- **Incorporate life skills in current curriculum**
 - Incorporate life skills lessons and opportunities into current classes and course offerings
- **Expand technology curriculum**
 - Expand technology curriculum to provide students with a greater foundation in technology software and programs
- **OJT- job shadowing**
 - Provide on-the-job training and job shadowing opportunities within the District and community
- **Communicating with Stakeholders**
 - Share and explain data with stakeholders: Parents and students
- **Academic Achievement**
 - Increase student proficiency in ELA and Math

LEARNING ENVIRONMENT

Strategic Goal Statement: We will provide an optimal learning environment for all.

Objectives:

- **K-12 interactions and opportunities**
 - Promote interactions and opportunities among K-12 students
- **Master calendar of events**
 - Create and use master calendar of events to increase awareness of multiple programs and events
- **Social/Emotional supports (students/staff)**
 - Implement social and emotional supports to staff and students
- **Explore expansion of lunch opportunities**
 - Incorporate a variety of breakfast and lunch options on the monthly lunch menu
- **Greenhouse, FFA Barn, Outdoor Classroom**
 - Make ample use of the Greenhouse, FFA Barn and outdoor classroom for all students K-12

FACILITIES

Strategic Goal Statement: We will provide safe and exceptional facilities.

Objectives:

- **Auxiliary building for extracurriculars**
 - Provide an auxiliary building for K-12 students for use of all extracurricular activities
- **Outdoor bathroom**
 - Build outdoor bathroom for use during outdoor sporting events
- **Outdoor classroom**
 - Maintain and update outdoor classroom capabilities for student and staff use

FINANCE

Strategic Goal Statement: We will remain fiscally responsible while achieving our mission and vision.

Objectives:

- **Pass and maintain sinking fund**
 - Pass and maintain a sinking fund to be used for future building projects and repairs
- **Grant monies**
 - Investigate and obtain grant monies for Ugly Schools.
- **Determine reasonable percent fund balance**
 - Maintain 33% (current) fund balance
- **Educate parents on financial opportunities the district has**
 - Educate parents on financial opportunities and benefits (ie- completing free and reduced lunch forms) the District has

MARKETING

Strategic Goal Statement: We will promote the value of education at Ugly Community Schools to increase student enrollment.

Objectives:

- **Varsity participation in youth programs**
 - Increase varsity coach participation and involvement in Ugly's youth programs
- **Orientation for new students and parents- various milestones and transitions**
 - Provide orientations for new students/parents in the District and those transitioning to a new building
- **Increase positive social media presence**
 - Increase positive social media presence
- **Bearcat app**
 - Create and implement a Bearcat app (ie- photos, calendars, link to Skyward, announcements, welcome videos)
- **Provide information for potential families**
 - Mail and send electronic information to parents about Ugly Schools (student enrollment, programs offered and opportunities).